



P.O. Box 691205 Vero Beach, FL 32969 | Tel: 772-492-6105

**BE FEATURED AT**  
**THE LARGEST & MOST PRODUCTIVE**  
**CONSUMER TRADE SHOW**  
**ON THE TREASURE COAST**  
**SPONSOR**  
**THE VERO BEACH HOME & REMODEL SHOW**

Located in Indian River County, Florida

## Why Sponsor

The Vero Beach Home & Remodel Show is a major two-day community event with free admission in Indian River located at the Indian River County Fairgrounds. The event is in its 11<sup>th</sup> year with a solid and loyal following as seen with thousands of consistent and happy attendees. The event can provide high visibility for your product, brand and service to a targeted and qualified audience.

## Who Are Our Attendees?

- 92% are homeowners
- 80% are age 30 to 65
- 60% Female 40% male
- 50% have a household income greater than \$100K
- 40% purchase at the show
- 50% purchase after the show
- 70% Indian River County Residents, 15% Brevard County Residents, 10% Saint Lucie County Residents, 5% beyond.



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## Vero Beach Home & Remodel Show Sponsorship Opportunities

### Presenting Sponsor - \$2,000.00 One Available

- **Full media inclusion**- Your business name and logo will be advertised everywhere the event is advertised (Full media inclusion). You will be on cable TV, In multiple newspapers, multiple radio stations, social media, emails, logo and link on website, etc... In total your sponsorship at this level will be advertised in approx. \$16,000.00 worth of marketing over a 7-10 day period for community saturation.
- **Naming rights** - The title of the event will include your company name, as follows: "The Vero Home & Remodel Show Presented by [YOUR COMPANY NAME HERE]." It will be prominently displayed in all signage, advertising, promotional materials, and press releases and on the event website and Facebook event pages, email blasts, etc...
- You have the opportunity to provide marketing bags free for the public to take at the entry to the event with anything you want to say on the bag. This is very popular and they will all be gone at the end of the event.
- 10 Facebook announcements on the home show event and art & craft event pages (Very active)
- Logo and link on website
- Up to 2 advertising banner placements at the event. (Banners provided by sponsor)
- Early set up arrival inside the home show and priority load out vehicle placement if you are an exhibitor.
- \$100 booth fee reduction
- 8 complimentary beer, wine or cocktails at the event over the weekend.
- You will have sponsor exclusivity in your business industry (No other lower level sponsors in your industry will be permitted).
- First right of refusal for the next event
- **\$10,000.00 Value**



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## **Gold Sponsor - \$1,000.00 Two Available**

- Your business name and logo will be advertised in 50% of all the advertising. You will be in, newspapers, multiple radio stations, social media, emails, logo and link on website, etc... In total your sponsorship at this level will be advertised in approx. \$7,000.00 worth of marketing over a 7-10 day period for community saturation.
- 5 Facebook announcements on the home show event and art & craft event pages (Very active)
- Logo and link on website
- Up to 2 advertising banner placements at the event. (Banners provided by sponsor)
- Early set up arrival inside the home show if you are an exhibitor.
- 4 complimentary beer, wine or cocktails at the event over the weekend.
- **\$4,000.00 Value**

## **Banner Sponsor - \$400.00 Eight Available**

- Up to 1 advertising banner placements at the event. (Banners provided by sponsor)
- Early set up arrival inside the home show if you are an exhibitor.
- Logo and link on event website
- 2 Facebook announcements on the home show event and art & craft event pages (Very active)
- **\$700.00 value**

If you want to receive a powerful marketing engine and value for your business, please consider becoming a sponsor of the Vero Beach Home & Remodel Show

**Contact [info@latitude88.com](mailto:info@latitude88.com) or 772-492-6105 for more details.** Note: your sponsorship is considered an advertising expense and not tax deductible.

See us online:  
[www.VeroBeachHomeShow.com](http://www.VeroBeachHomeShow.com)